

PRISM

Supply Chain Simulation for Managers


doubt2Etch



DoublEtch

We accelerate growth, profitability and performance by using simulation based hands-on workshops for mid to senior management. Strategic thinking, business acumen, working cross-functionally, breaking silos and understanding of finance are a few of the expected outcomes.

PRISM

Your project managers and supply chain managers can now experience the complexities and challenges of running a supply chain with the help of *PRISM*. It combines a complex, realistic business simulation with debriefing and concept sessions to equip participants with the tools to effectively address real life issues



Who should attend?

- Project Managers
- Supply chain managers
- Those who liaise with them

*At the end of the **PRISM** workshop, managers can:*

- Understand importance of customer management
- Improve forecasting accuracy
- Efficiently utilize information
- Use performance measurement metrics for Supply Chain
- Benefit customers via efficient supply chain management

Business Context

PRISM highlights the challenges of a typical supply chain in a simulated organization. Driving supply chain efficiency can result in significant cash inflow for any organization. *PRISM* helps participants understand the importance of splitting a gigantic process into smaller subprocesses.

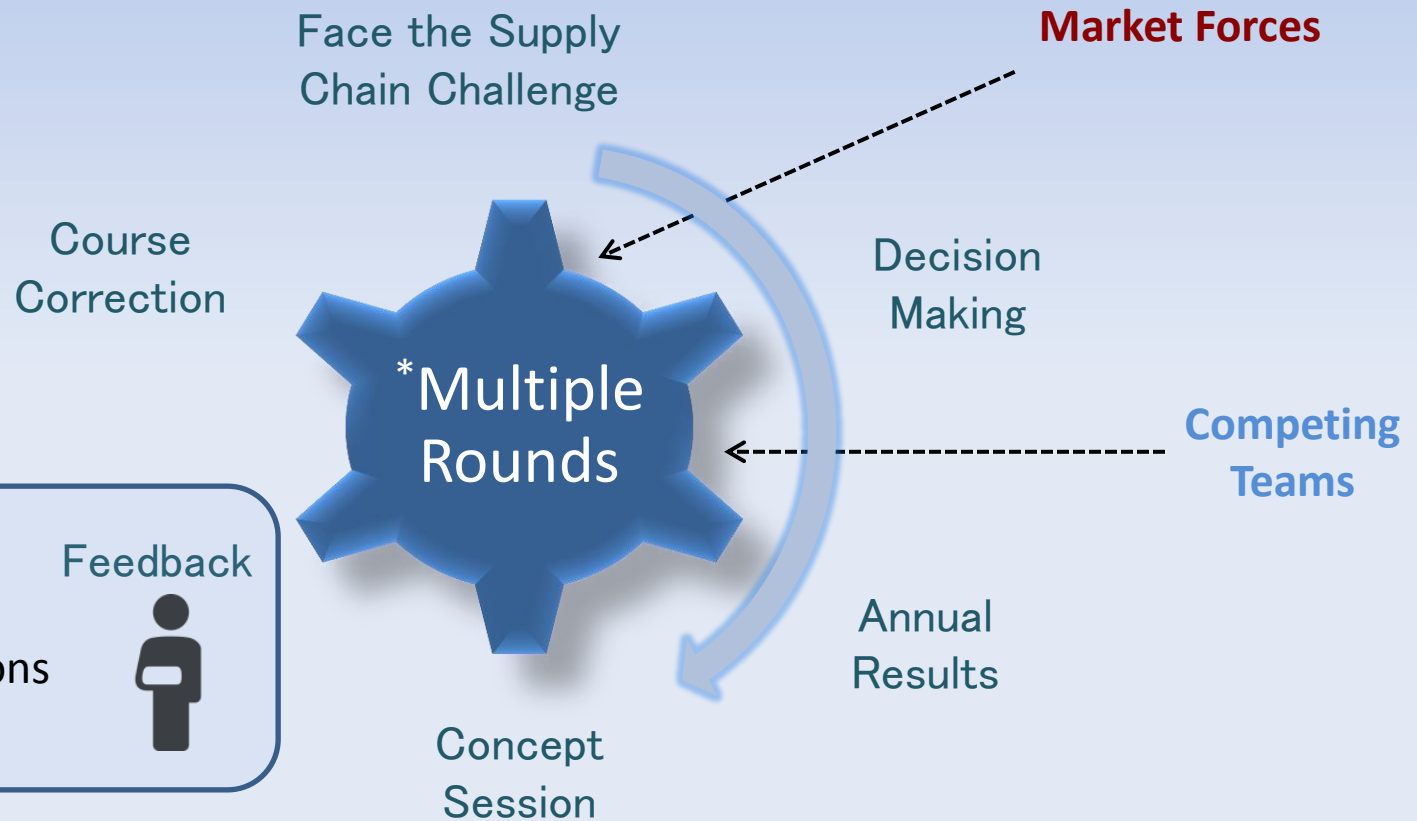
Participants make several decisions for their simulated organization including:

- Optimizing Production unit, Port operation and local distributor processes
- Managing costs including variable, fixed and non-utilized resource costs
- Market projection and key performance indicators
- Changing market dynamics and customer needs

production
Optimization
BPM
business
process
engineering
BPMN
flow
management
flow

How The Program **Flows**

5 Teams
with cross-functional participants



- Facilitator Led
- Clears Concepts
- Reflect on Decisions



* Each round covers unique challenges and concepts involved in a supply chain



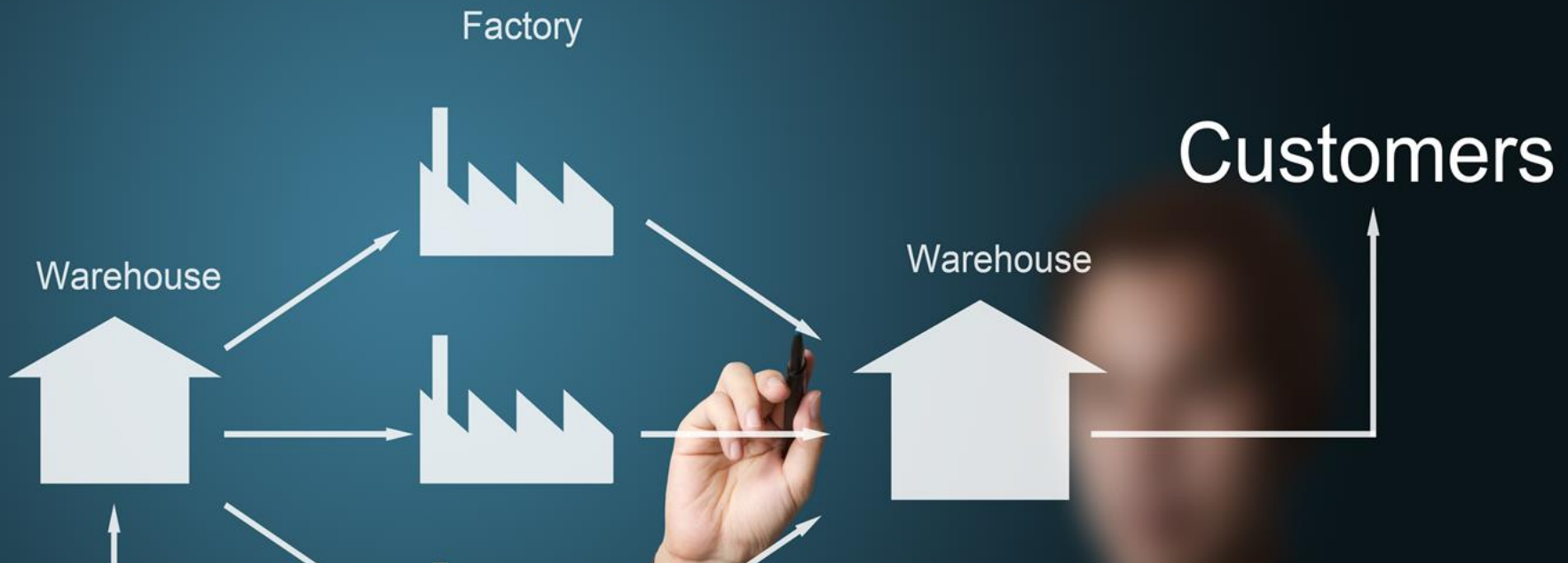
TYPICAL *PRISM* TIMELINE

DAY 1

- Icebreaker Game introducing Return on Investment and Business Levers
- Understanding planning
- Concept Session- Formulating a plan
- Simulation – Introducing PRISM
- First Quarter (Yr1) – Usually handheld
- Running your business- Simulation Yr1
- Understanding Profitability
- Annual Results and competitive analysis, linking decisions to results- Debrief

DAY 2

- Concept Session- Using targets and metrics to drive business goals
- Running your business- Simulation Yr2
- Concept Session- Understanding product prioritization and demand fulfilment
- Annual Results and competitive analysis, linking decisions to results- Debrief
- Running your business- Simulation Yr3
- Concept Session- Cost cutting and productivity frontier
- Annual Results and competitive analysis, linking decisions to results- Debrief
- Action Planning – Results for life



For business enquiries:

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