

# OffSites

Make your offsites exciting, fulfilling and interesting by combining fun, competitive, simulation-based intervention designed to drive business acumen

A day that matters...



doub1Etch



“I thought an offsite was just a way for our company to take us some place, spend on us and have us enjoy ourselves. I never knew there would be so much learning built into it“

Farzan M  
Asst. Director, SIEMENS

## **DoubtEtch**

We accelerate growth, profitability and performance by using simulation based hands-on workshops in our offsite offering.

## **The Offsite**

In the offsite, we create a day-that-matters. Participants get a holistic view of business and learn nuances which are otherwise better left unsaid.

In the end, participants not just have fun, but take back enough to be able to better contribute to their roles.

# Levers Covered

doubtEtcH



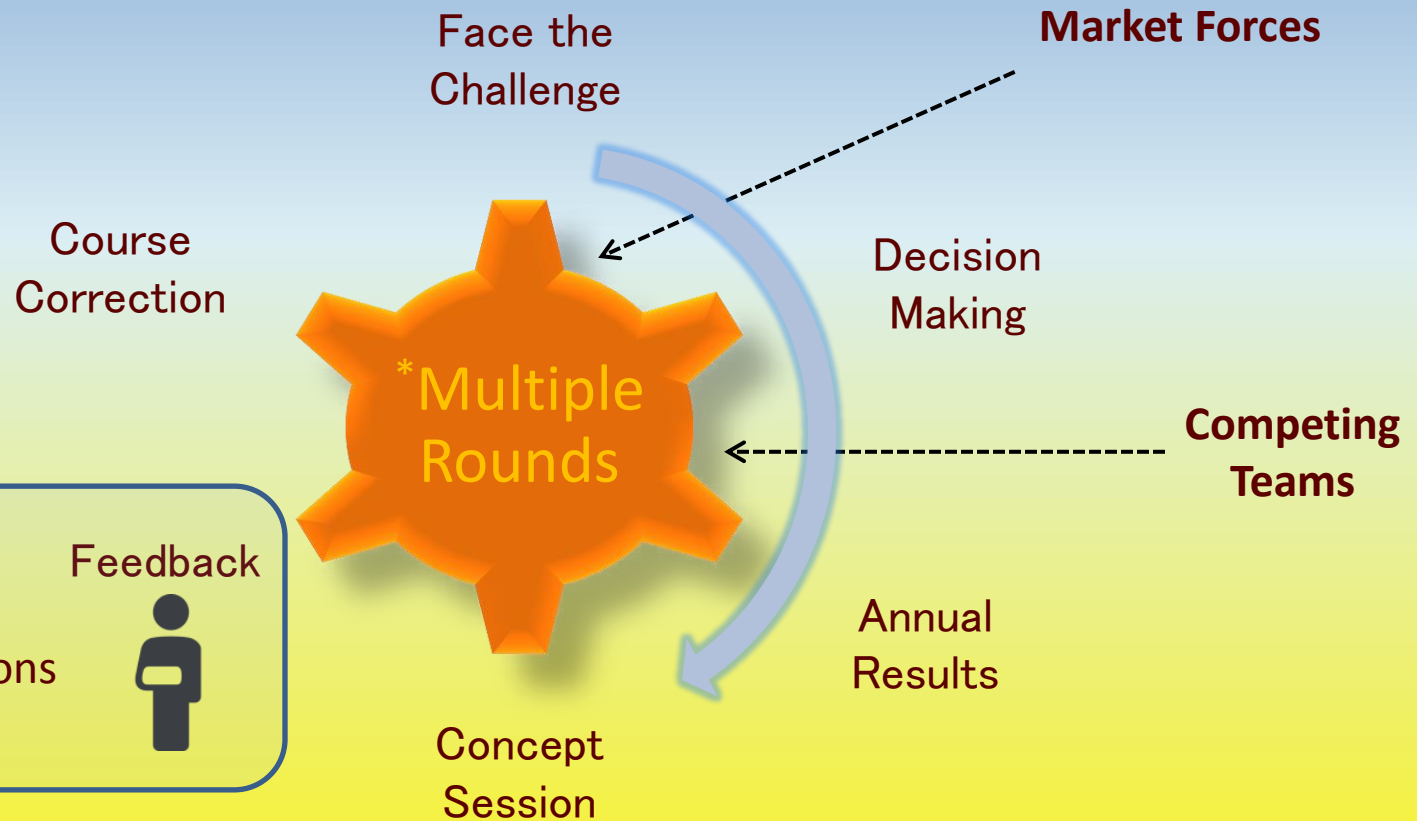
# Typical Learning Outcomes



- Holistic view of the business
- Strategy: Translate and implement it
- Balancing the various financial levers
- Assessing intangible factors
  - Employee engagement
  - Customer satisfaction
  - Brand Equity
- Assess Market Dynamics
- Breaking off from a silo mentality
- Respect cross-functional collaboration
- ... and it's all FUN

# How The Program **Flows**

**5** Teams  
with cross-functional participants



\* Each round covers unique challenges and concepts



# TYPICAL *Offsite* TIMELINE

## Program Flow

- Icebreaker Game introducing Return on Investment and Business Levers
- Understanding the business
- Simulation – Introducing the Game
- First Quarter (Yr1) – Usually handheld
- Running your business- Simulation Yr1
- Feedback of Year 1
- Simulation:
  - Years 2 and 3 followed by Feedback
- Understanding Financial Statements
- Annual Results and competitive analysis, linking decisions to results- Debrief

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